



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-63485-1

DATE PRINTED 11/05/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND PAGE AGENCY (OR SERVICE) ACTING AS AGENT EOR 55187 253477 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME NATIONAL MEDIA RESEARCH PLANNING REPUBLICAN NATIONAL COMMITTEE Required 815 Slaters Ln 310 1st St SE AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1219 DC 20003-1885 Washington prior notice USA USA CONTACT BEN ANGLE PRODUCTEST # 3546 LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT 1300 SALESPERSON 3546 CODE NATIONAL SALE SPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

Cumen	-	SPOTS					n CBS Television Stations or its Stations tha	T-	-	
ΠĘΜ	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
_										TOTAL VILLEL(1)
1	00001	1	05:00A	05:28A	30s	11/02/12-11/02/12	NEWS 4 EARLY 5-5:28am	1	600.00	600.00
2	11000	2	05:00A	05:28A	30s	11/05/12-11/06/12	NEWS 4 EARLY 5-5:28am	2	600.00	1200.00
3	00001	1	05:28A	06:00A	30s	11/02/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	1	800.00	800.00
4	11000,.	2	05:28A	06:00A	30s	11/05/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	2	800.00	1600.00
5	00001	1	06:00A	07:00A	308	11/02/12-11/02/12	NEWS 4 TODAY	1	1000.00	1000.00
6	11000	2	06:00A	07:00A	30£	11/05/12-11/06/12	NEWS 4 TODAY	2	1000,00	2000.00
?	00002	2	07:00A	08:58A	30s	11/02/12-11/02/12	THE EARLY SHOW	2	850.00	1700.00
8	22000	4:	07:00A	08:58A	305	11/05/12-11/06/12	THE EARLY SHOW	4	850.00	3400.00
9	2	2	05:57A	07:58A	30s	11/04/12-11/04/12	NEWS 4 THIS MORNING	2	500.00	1000.00
10	Su	1	09:30A	10:00A	30s	11/04/12-11/04/12		1	1000.00	1000.00
11	00011,.	2	04:00P	05:00P	30S	11/01/12-11/02/12	DR PHIL	2	2000.00	4000.00
12	10000	1	04:00P	05:00P	305	11/05/12-11/05/12	DR PHIL	1	2000.00	2000,00
13	00011,.	2	05:00P	05:30₽	305	11/01/12-11/02/12	NEWS 4 AT 5 PM	2	3000.00	6000.00
14	10000	1	05:00P	05:30P	308	11/05/12-11/05/12	NEWS 4 AT 5 PM	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any ettachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187	ADVERTISER (OR AGENCY AND ADVERTISER)	_	
NAME	NATIONAL MEDIA RESEARCH PLANNING	REPUBLICAN NATIONAL COMMITTEE	Cancellation Notice	
AND	815 Slaters Ln	310 1st St SE	Required	
ADDRESS	Alexandria VA 22314-1219 USA BEN ANGLE	Washington DC 20003-1885 USA	Announcement 28 days prior notice	
LOCAL SALESPERSON	NICOLE ELIE POL AGENCY EST. NO. 3546	PRODUCT 1300 CODE		
NATIONAL SALESPERSON	·			
BROADCAS'	T SCHEDULE STARTING 11/01/12 AND ENDING 11/06	/12 NO. WEEKS: 1		

CBS Talevision Stations Standard Terms and Conditions for advertising shall apply.

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- ethnicit		SPOTS	T	IME				TOTAL		The basis of face of
ITEM	DAYS	PWK	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	00011	2	06:00P	06:30P	30s	11/01/12-11/02/12	CBS4 NEWS AT 6	2	3000.00	6000,80
16	10000	1	06:00P	06:30P	30s	11/05/12-11/05/12	CBS4 NEWS AT 6	1	3000.00	3000.00
17	.0011	2	06:30P	06:58P	305	11/01/12-11/02/12	CBS4 NEWS AT 630PM	2	3000.00	6000.00
18	Sa	2	04:58P	06:08P	30\$	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	2	750.00	1500.00
19	Sa	1	08:57P	10;00P	30\$	11/03/12-11/03/12	48 HOURS MYSTERY	1	5500.00	5500.00
20	Su 00011.1	1	10:58A	02:00P	305	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	55000.00	55000.00
	1.	, 4	10:00P 10:00P	10:35P 11:00P	30\$	11/01/12-11/04/12	LATE NEWS M-SU	4	5000.00	20000,00
22	00011	2	10:359	11:37P	30s	11/01/12-11/02/12	LATE SHOW WITH DAVID	2	2000.00	4000.00
23	10800	1	10:35P	11:37P		11/05/12-11/05/12	LATE SHOW WITH DAVID	1	2000.00	2000.00
24	Sa Su	1	10:35P	11:35P		11/03/12-11/03/12	CS1 MIAMI	1	500.00	500.00
26	10000.0	1	İ	10:35P		11/04/12-11/04/12 11/05/12-11/05/12	BRONCOS ALL ACCESS LATE NEWS M-SU	1	1500.00 5000.00	1500.00
							Total Contract:	43	5000.00	139300.00

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